[Name of Client] December 2023

Personal Statement

Following the success of my current role as Senior Housing Manager of the social housing arm of XXXXXXX, I am seeking to put my skills to use in housing need at Director level.

I am currently responsible for a budget covering 5 regions of housing officers/assistants, managing over 286 units. Incorporated into this budget is maintenance/repairs and combining funding with support suppliers to maximise spend.

From a leadership perspective, I inspire the management and teams within each region to embrace new ways of working to strive for excellence in the service we provide, whilst ensuring that the organisation fulfils its obligations under the Government Regulatory Framework. To this end I have been instrumental in both creating structures to ensure that the integrity of the organisation is protected, whilst creating new opportunities, both in the efficiency of our processes and in innovative ways that we can better support our clients.

I have built on my knowledge and 5 years’ experience of being a safeguarding lead for XXXXXXX School to my current role and am the safeguarding lead for my department.

My role at XXXXXXXX demands that I understand complex needs as we work with people from all walks of life, including a service for gypsy roman travellers. We house a diverse group of people with many different challenges, including sex offences, addictions of all types, domestic violence, anti-social behaviour, learning and development difficulties and many more. A key part of my role is finding new ways to attract and engage service users in demographics which are hard to reach.

I have an analytical mindset and like to have financial statements and KPI’s as a key informer of where there is potential for improvement, then thinking collaboratively and creatively about how we can deliver and exceed previous performance.

I am primarily based in XXXXXXX but am responsible for growing our presence around the country, both bidding for new opportunities and then establishing the national brand of XXXXX in new locations and ensuring that our service and values remain at the forefront of our minds, whilst adapting to local factors in how we deliver the service alongside existing regional partners.

I have an extensive network of contacts relating to both housing and associated services and am a natural relationship builder and collaborator at all levels. My skills of influence at the highest level being evidenced by my visits to Parliament to advise and lobby on behalf of the XXXXX for which I am Chair of the Advisory Board. I have a passion for giving back to my community and making a tangible difference to disadvantaged sectors of our society. As well as being attracted to employment opportunities which feed this passion, I am on the board of various charities whose interests reflect my own. I have an ability to understand what is happening at a micro, grass roots level and communicate and influence decision makers at a senior level to improve lives. From this and my own life experience, I understand that individual service users usually have multiple challenges and how invaluable working with partner agencies can be in helping them back onto their feet.

Alongside my husband, I have been Director of XXXXX for many years. I have an innovative approach to continuous improvement, alongside the commercial and financial awareness needed to build and grow an organisation. A supportive and enabling management style, alongside a clear strategy for staff development and succession planning has resulted in an enterprise which now operates largely autonomously.

Fortunately, throughout covid and various other political and economic challenges, my creative and positive outlook has seen my businesses thrive. I believe every situation is a challenge which can be overcome with the right approach.

In 2022, having grown my own businesses to the extent that they no longer require my intervention, and my children now having become older and more independent, I felt I would like to become part of a wider organisation. This inspired my application to XXXXXX and, whilst I have loved being part of a larger whole (rather than the head of my own enterprises), I already feel eager for greater responsibility and a role where I could better use my skills and knowledge.

I am attracted to this role as I feel it is the natural next step for me to combine my experience as Director in the private sector, and my experiences in the voluntary sector. I would love the opportunity to further expand my skills as Operations Director and give back to my XXXXX community in a tangible way.

I feel that my interests and experience would be a good fit with XXXXX and that I could contribute positively to your culture, whilst being very fulfilled in the long term as a member of your organisation.