**Email 1: Welcome & Introduction**

**Subject:** A Success Blueprint For Skyrocketing [Clever Coffee Co’s] Income!

**Snippet**: Discover How To Enjoy Greater Profits with Less Stress

Hi [Michael],

Welcome to the first step towards re-igniting your passion for [Clever Coffee Co] and enjoying effortless business growth!

Are you …

😥 On a hamster wheel – working at 100 miles an hour but not getting anywhere?

😒 Struggling for clients and anxious about whether your business will survive in this economic climate?

😟 Missing out on the rest of your life because work takes up ALL of your time?

😳 Pre-occupied by work issues, with your loved ones complaining you are constantly distracted?

😬 Juggling a never-ending to-do list that gets longer by the day?

🤯 Keen to grow but unsure how to take [Clever Coffee Co] to the next level without losing your mind?

**Aaand breathe.**

**I have great news for you!**

I can help you to identify and remove your roadblocks – getting you back on track to grow a profitable, sustainable business **without** slogging away working endless hours (and missing out on all the fun stuff you used to enjoy before starting a business sucked all the time and energy out of your life).

On my programme, we will take a deep dive into your business. We will examine **every detail** of your operation with observations that will open your eyes to possibilities you’d never dared dream about!

During a series of action packed private coaching sessions, I will show you how to swiftly resolve the issues which are costing you time, energy and money! Replacing them with easy to implement strategies which make your life a breeze, free you up to focus on the tasks you enjoy and create a sustainable income for you and your family.

During my 15 years as a business coach, I have helped hundreds of entrepreneurs to overcome problems just like yours, enabling them to live their best lives and make their business vision a reality.

**Like Stacy** - *who got her processes nailed and now works 4 days a week while enjoying double the profit that she earned working Every. Single. Day.*

**And Gary** - *who unlocked the secrets of customer attraction in just 3 weeks and now has a permanent, steady stream of clients waiting for his services.*

They (and many more!) are back in love with their businesses and excited for the future – and you can be too.

Over the next few days, I’ll be sharing exclusive, actionable tips and strategies that have helped countless business owners achieve incredible results.

Stay tuned—your future self will thank you for it!

[Coach’s Name]

**CTA:** “Yes! I’m IN! Fast track me to a Bigger Income in Less Time!” [button to landing page]